

ASMA 2019 Conference Program – Nashville, Tennessee

Thursday, February 14, 2019

5:30 pm to 8:30 pm

Welcome Social

Martin's Bar-B-Que Joint
410 4th Ave South
Nashville, TN 37201

Friday, February 15, 2019

8:30 am to 9:30 am

Broadway (Room 1)

Impact of Social Media on Recruiting in College Athletics

James O. Evans
The Ohio State University
Brian A. Turner (advisor)
The Ohio State University

Examining How Collegiate Sport Clubs Contribute to University and Member Attachment

Daniel E. Wray
The Ohio State University
Mark A. Beattie
The Ohio State University
Leeann M. Lower
The Ohio State University
Richard L. Bailey
The Ohio State University

Divide and Conquer? Implications of NCAA Division IV on Athletics Department Sustainability and Marketing

Claire C. Zvosec
Northern Illinois University
Chris Brown
University of Kansas
Jordan R. Bass (advisor)
University of Kansas

The Gulch (Room 2)

Job Satisfaction and Burnout: Academic Advisors in Collegiate Athletics

Denise Jilka
University of Tennessee
Robin Hardin (advisor)
University of Tennessee
Elizabeth Taylor (advisor)
University of Tennessee
Cindy Veraldo (advisor)
Mount St. Joseph University

Finding Common Ground for Improved Well-Being: Investigating Best Practices for Positive Student-Athlete and Faculty Interactions

James E. Hines
University of Nevada, Las Vegas
Michelle Calica
University of Nevada, Las Vegas
Nancy Lough (advisor)
University of Nevada, Las Vegas

Mental Health Professionals in NCAA Division I Athletic Departments

Lauren Beasley
University of Tennessee
John Magliocca
University of Tennessee
Zach Smith
University of Tennessee
Robin Hardin (advisor)
University of Tennessee

Germantown (Room 3)

Panel

Work-Based Integrated Learning: Beyond the Internship

Natalie Smith
East Tennessee State University
Amanda Greene
East Tennessee State University
Charles Jones
East Tennessee State University

12 South (Room 4)

Works in Progress Session 8:30 – 10:00am

Erienne A. Weight (Chair)
University of North Carolina
Dan Rascher (Session Head)
University of San Francisco
David Pierce (Session Head)
IUPUI
Lynn Ridinger (Session Head)
Old Dominion University

Friday, February 15, 2019

9:30 am to 9:45 am | Coffee/Snack Break #1

Friday, February 15, 2019

9:45 am to 10:45 am

Broadway (Room 1)

Normalizing Disability in Professional Sport: The Case of Shaquem Griffin's Presentation of Self on Twitter

Joshua R. Pate (advisor)
James Madison University
Matthew Thompson
James Madison University

Diversity and Inclusion in United State Olympic Sports: An Analysis of United States Olympic Committee (USOC) and National Governing Body (NGB)

Farah J. Ishaq
University of Kansas
Brian S. Gordon (advisor)
University of Kansas

Pick-up Basketball as a Culture Bridge Builder and a Path to Inclusion in the Classroom of a Historically White Institution in the Southeast

Katja Sonkeng
University of Georgia

The Gulch (Room 2)

The Theoretical and Practical Importance of Modernization Theory for 21st Century Sport Management

Benjamin J. Downs
Louisiana State University
Chad Seifried
Louisiana State University

The Disqualification of Dancer's Image in the 1968 Kentucky Derby: Bitter Dispute and Enduring Legacy

Robert G. Thrasher, Jr.
Georgia Southern University
Olin L. Adams III
Auburn University

Fandom in the Realm of Fantasy Sports

Brody J. Ruihley
Miami University
Robin Hardin
University of Tennessee

Germantown (Room 3)

Debt, Revenue, and Success in UEFA Champions League

James T. Allen
Queens University of Charlotte

Supporter Ownership as Entrepreneurship in American Soccer

Zachary T. Smith
University of Tennessee
Jeffrey A. Graham
University of Tennessee
Natalie Welch
University of Tennessee
R. Ethan Smith
Classic Sports Floor Finishing, Inc.

12 South (Room 4)

**Works in Progress Session
8:30 – 10:00am**

Erienne A. Weight (Chair)
University of North Carolina
Dan Rascher (Session Head)
University of San Francisco
David Pierce (Session Head)
IUPUI
Lynn Ridinger (Session Head)
Old Dominion University

**Student Case Study Competition
10:00am – 12:00pm**

Presented by University of Kansas,
Department of Health, Sport, & Exercise
Sciences
Held in Hillsboro Village (Room 5)

Friday, February 15, 2019

10:50 am to 11:50 am

Broadway (Room 1)

Look at Where we are, Remember Where we Started Out: How Female Golf Participation Has Changed and How to Keep Moving the Needle Forward

Robbie Matz
University of Georgia
Jepkorir Chepyator-Thomson
University of Georgia

Maintaining a Non-Discriminatory Culture in Sport Organizations: Hiring a Female Coach for a Male Team

J. C. Kim
Fairleigh Dickinson University
Paddy Seitz
International Football Institute

Barriers to Leadership Ascension for NCAA Division I Senior Woman Administrators

Allison B. Smith
University of New Mexico
Elizabeth A. Taylor
Temple University
Jessica Siegele
University of North Carolina at Pembroke
Robin Hardin
University of Tennessee

The Gulch (Room 2)

Student-Athlete Sense of Belonging: The Effect of Academic and Athletic Investment

Jennifer L. Gellock
Virginia Commonwealth University
Matthew Huml
Texas Tech University
Carrie LeCrom
Virginia Commonwealth University

Perceived Occupational Stress Among NCAA Division I, II, and III Athletics Compliance Administrators

Chris Brown
University of Kansas

Is it Time for a Coaching Change: Lessons from NCAA DI Basketball and Football

James E. Johnson
Ball State University
Beau F. Scott
Ball State University
Allison Manwell
Ball State University

Germantown (Room 3)

The Role of Sport Participation in Consumer Behavior of Intercollegiate Sports

Chih-Chia Chen
Mississippi State University
Soyoun Lim
Mississippi State University
Ya-Hui Kuo
National Cheng Kung University
Dae Eun Kim
Mississippi State University
Younghan Lee
Mississippi State University

Season Ticket Holder Activity on the Secondary Market: An Analysis in Intercollegiate Athletics

Mark L. Howard
Berry College
Marshall Magnusen
Baylor University

Using a Cluster Analysis and Hierarchical Linear Regression to Examine and Compare Attendance Determinants in Four Groups of Major League Baseball (MLB) Teams

Namhun Lim
Wichita State University
Wonyong Kim
Wichita State University
Wanyong Choi
University of North Florida
Mark Vermillion
Wichita State University

12 South (Room 4)

Student Case Study Competition 10:00am – 12:00pm

Presented by University of Kansas, Department of Health, Sport, & Exercise Sciences

Held in Hillsboro Village (Room 5)

Friday, February 15, 2019

12:00pm to 1:20 pm

Lunch & Learn– “Stadium” style lunch and Women in Sport Panel (Club)
Presented by Belmont University Sport Administration
 Dana Shaw (moderator)
Belmont University
 Candice Lee
Vanderbilt University, Associate Vice Chancellor, Deputy Athletic Director, and Senior Woman Administrator
 Beth DeBauche
Ohio Valley Conference, Commissioner
 Cheri Kempf
National Pro Fastpitch, Commissioner
 Lindsay Paolla
Nashville Soccer Club, Senior Director of Club Administration

Friday, February 15, 2019

1:30 pm to 2:30 pm

Broadway (Room 1)	The Gulch (Room 2)	Germantown (Room 3)	12 South (Room 4)
<p>Practical Management of Religious Expressions in High School and College Sport James Bemiller <i>University of Tennessee</i> Lars Dzikus <i>University of Tennessee</i></p> <p>Winning Isn't Everything: Goals, Strategies, and Financial Priorities of Small College Athletics Claire C. Zvosec <i>Northern Illinois University</i> Brent D. Oja <i>University of Northern Colorado</i></p> <p>Data Envelopment Analysis to Assess College Athletic Department Performance: A Pilot Study Faizul Huq <i>Ohio University</i> Parker Poliakhoff <i>University of California, Los Angeles</i> Liz Wanless <i>Ohio University</i></p>	<p>Spectator Demographics and Motivations at the USA Cycling Championships Scott Smith <i>University of Tennessee</i> John Magliocca <i>University of Tennessee</i> Robin Hardin <i>University of Tennessee</i></p> <p>Attention and Sport Fans: How Fandom Can Influence What People Remember Frederick G. Grieve <i>Western Kentucky University</i> Daniel L. Wann <i>Murray State University</i> Joseph C. Case <i>Western Kentucky University</i></p> <p>LeBron's Biggest Fans: Analyzing the Athlete Brand and Loyalty Phenomenon Olzhas Taniyev <i>University of Kansas</i> Brian Gordan (advisor) <i>University of Kansas</i></p>	<p style="text-align: center;"><u>Student Paper Finalists</u></p> <p>The Effects of Enjoyment and Commitment on Sport Consumption Behaviors Among Adult Recreation Golfers Seonghun Lee <i>University of Louisville</i></p> <p>The Effects of Rumination about Spectator Dysfunctional Behavior on Anger and Behavioral Intention: The Moderating Role of Team Identification Kyungyeol Kim <i>Indiana University</i></p> <p>Sport Fans Response to Sponsor's Sport-Related Corporate Social Responsibility Contributions Yoseph Mamo <i>Louisiana State University</i></p>	<p style="text-align: center;"><u>Panel</u></p> <p>Publishing in the <i>Journal of Applied Sport Management</i>: Advice from the Editors Erienne Weight <i>University of North Carolina at Chapel Hill</i> Matt Walker <i>Texas A&M University</i> Marshall Magnusen <i>Baylor University</i> Scott Tainsky <i>Wayne State University</i></p>

Friday, February 15, 2019

2:35 pm to 3:35 pm

Broadway (Room 1)

Managing Stress Behaviors: Utilizing the Birkman Method to Develop a Pilot Program for a Division I College Football Program

Stacey A. Forsythe
Western Kentucky University
Paula A. Upright
Western Kentucky University
Rachel Mergenthal
Western Kentucky University

The Challenges of Being a Student-Athlete: Analysis of a DII School

Alex Shillow
Texas A&M University, Commerce
Samantha Roberts (advisor)
Texas A&M University, Commerce
Clay Bolton (advisor)
Texas A&M University, Commerce

Case Study: The Academic Identity Development of NCAA Division II Student-Athletes

Chad Gerber
Northern State University

The Gulch (Room 2)

Recruiting and Retraining Female Triathletes Through Understanding Motivations, Constraints, and Negotiation Tactics

Amy Rundio
Georgia Southern University
Melanie Sartore-Baldwin
East Carolina University

Strategies For Effective Recruitment and Retention of Referees

Lynn L. Ridinger
Old Dominion University
Jacob K. Tingle
Trinity University
Stacy Warner
East Carolina University
Kyungun R. Kim
University of Central Missouri

Practical Insight from Experiences of Sexism by Intercollegiate Female Referees

Haile Stewart
University of Tennessee
Jeffrey Graham
University of Tennessee
Steven Waller
University of Tennessee

Germantown (Room 3)

Examining the Influence of Causal Attributions in Coaching Feedback Toward Player Performance: A Framework

Mohammed Alshammari
University of New Mexico
Mark Lasota
University of New Mexico

The Relationship of Role Clarity, Job Satisfaction, and Managerial Practices in University Recreation Employees

J. Michael Martinez
Louisiana State University
Marcella Otto
Louisiana State University
Christopher Barnhill
Georgia Southern University
Colby B. Jubenville
Middle Tennessee State University

Using Event Attributes to Create User Personas and Importance-Performance Analysis

David Pierce
IUPUI
Sydney Carlson
IUPUI
Zachary Hall
IUPUI
Mariah Saturday
IUPUI
Nate Fulton
IUPUI
Shelby Davis
IUPUI
Zayana Al-Yaarabi
IUPUI
Tommy Schmelzer
IUPUI
Jaspreet Singh
IUPUI

12 South (Room 4)

Panel

Designing and Implementing a Study Abroad Program in Sport Management

Adam G. Pflieger
Belmont University
Ted Peetz
Belmont University
Jordan Bass
University of Kansas
Sjoerd Langevoort
LANCON

Friday, February 15, 2019

3:50 pm to 4:40 pm	<p>Keynote Address – Chad McEvoy, Northern Illinois University (Club) <i>Sport Management Curricula: Is an Evolution Coming?</i> Presented by Old Dominion University Sport Management</p>
4:45 pm to 5:45 pm	<p>Poster Session (Atrium)</p>
6:00 pm	<p>Friday Social Von Elrod's Beer Hall and Kitchen</p>

Saturday, February 16, 2019

8:50 am to 9:30 am	Broadway (Room 1)	The Gulch (Room 2)	Germantown (Room 3)	12 South (Room 4)
	<p>Title IX and Internships: Preparing and Protecting Sport Management Students Michael A. Odio <i>University of Cincinnati</i> Patty Raube Keller <i>University of Cincinnati</i> Dana Shaw <i>Belmont University</i></p> <p>The Way in Which Actual Experience Affects the Career Identities of Job Seekers in Sport Samuel Y. Todd <i>University of South Carolina</i> Christopher Scroggins <i>University of South Carolina</i> Misun Won <i>University of South Carolina</i> Marshall Magnusen <i>Baylor University</i></p>	<p>Environmental Sustainability in Sport: Narrowing the Gap Between Theory and Practice Sylvia Trendafilova <i>University of Tennessee</i> Brian McCullough <i>Seattle University</i></p> <p>Sustainable Development in Sport Industry Kwangho Park <i>Troy University</i> Christopher A. Boyd <i>Troy University</i> Gi-Yong Koo <i>Troy University</i> Minkil Kim <i>Troy University</i> Junmo Sung (advisor) <i>Rogers State University</i></p>	<p>CSR Types and the Mediating Role of Trust and Competence on Long Term Social Outcomes Yoseph Mamo <i>Louisiana State University</i> Kwame Agyemang (advisor) <i>Louisiana State University</i></p> <p>Transitioning out of Sport: The Experiences of Former Athletics in Sport Media Allison B. Smith <i>University of New Mexico</i> Erin Whiteside <i>University of Tennessee</i></p>	<p>The Slander Smackdown: A Legal Analysis of the CM Punk/Christopher Amann Defamation Lawsuit Dylan Williams <i>University of Alabama</i> Andrew Goldsmith <i>Troy University</i> Joe Sabin <i>Dubuque University</i></p> <p>Sir Barton and the Triple Crown at 100 Olin L. Adams III <i>Auburn University</i></p>

Saturday, February 16, 2019

9:30 am to 9:45 am | Coffee/Snack Break #2

Saturday, February 16, 2019

9:45 am to 10:45 am

Broadway (Room 1)

Modernization at Vanderbilt University Football Fields and Stadiums

Chad Seifried
Louisiana State University
Adam G. Pfeleegor
Belmont University

Athletes from Football Bowl Subdivision Schools Perceptions of Sport Specialization and its Relationship with Perfectionism

Jason Neal Hughes
Old Dominion University
J. Michael Martinez
Louisiana State University
Colby B. Jubenville
Middle Tennessee State University
Jeff White
University of Southern Mississippi
James K. Rost
Middle Tennessee State University

Talent Level and Major Distribution in Power Five Conference Football Programs

Jim Watkins
Mississippi State University
Kelsey Slater
Mississippi State University.

The Gulch (Room 2)

Finding Creative Ways to Incorporate Sport Sales in the Sport Management Curriculum

Tim Wilson
Tusculum University
Jason Jones
Tusculum University

Leveraging Optimization Modeling for Sport Revenue Generation Staff Operations Efficiency

Liz Wanless
Ohio University

Understanding the Dynamic of Toxic Leadership in Sport Organizations: Reimagining the Toxic Triangle

Samantha Roberts
Texas A&M University, Commerce
Tara Tietjen-Smith
Texas A&M University, Commerce
Clay Bolton
Texas A&M University, Commerce

Germantown (Room 3)

Panel

Forging Industry Partnerships and Engaging in Applied Sport Management Research

Adam Love
University of Tennessee
Dan Rascher
University of San Francisco
Chad McEvoy
Northern Illinois University

12 South (Room 4)

Panel

Going Beyond the Four Walls: Teaching Social Issues for Future Applications

Alexander Deeb
University of Tennessee
Robin Cooley
University of Tennessee
Samuel B. Bernstein
University of Tennessee
Samuel P. Winemiller
University of Tennessee

Saturday, February 16 2019

10:50 am to 11:50 am

Broadway (Room 1)

Rivalry in Sport: The Importance of Responsible Marketing

Cody T. Havard
University of Memphis
Daniel L. Wann
Murray State University
Frederick G. Grieve
Western Kentucky University

Looking Back, Looking Forward: What Every Practitioner Should Know about Retromarketing in Sport

Brian S. Gordon
University of Kansas
Ollie Taniyev
University of Kansas

Communicating Fantasy Sport

Brody J. Rühley
Miami University

The Gulch (Room 2)

Practicing the Practical in the Classroom: Working Professionals Entering the Classroom

Natalie Welch
University of Tennessee
Robin Hardin (advisor)
University of Tennessee

Examining the Innovation Process of Launching a Work-Integrated Learning Program in Sport Management

Natalie L. Smith
East Tennessee State University
Sean Flanders
East Tennessee State University
Amanda Greene
East Tennessee State University
Charles Jones
East Tennessee State University

Creating Teaching Abroad Opportunities

James Thoma
University of Mount Union

Germantown (Room 3)

The Neymar Effect: Examining Transfer Value Determinants in the English Premier League in Consideration of Recent Market Developments

Adam Cocco
University of Louisville
Tyler Spencer
University of Louisville
Chelsea Police
University of Louisville
Marion Hambrick (advisor)
University of Louisville

U.S. Soccer Fan Identification in a World Cup without the U.S.

Sam Winemiller
University of Tennessee
Adam Love (advisor)
University of Tennessee
Jeffrey Graham (advisor)
University of Tennessee
Seungmo Kim
Hong Kong Baptist University

12 South (Room 4)

Panel

Best Practices for Initiating, Growing, and Maintaining a Successful Service Learning Program in Sport Management

Mitchell Woltring
University of South Alabama
Christopher Keshock
University of South Alabama
Brooke Forester
University of South Alabama

12:00 pm to 1:30 pm

Saturday, February 16, 2019

Banquet Lunch (Nashville's Best) and Awards Ceremony (Club)
Keynote Address – Dan Rascher, University of San Francisco, OSKR LLC, & SportEconomics LLC (Club)
“Make a Difference: Bridge the Gap Between the Ivory Tower and the Community”
Presented by LANCON Study Abroad

Poster Presentations

Friday, 4:45 pm to
5:45 pm (Atrium)

The Effects of Dopamine Receptor Genes on the Trajectories of Sport Participation from Adolescence Through Young Adulthood

Chung Gun Lee
Seoul National University

Content Analysis of National Football League Team Social Media Videos

David Pierce
IUPUI
Geoffre N. Sherman
UPUI
Sydney Carlson
IUPUI

TO PLAY OR NOT TO PLAY: AN EVALUATION OF NCAA DIVISION I WOMEN'S BASKETBALL TEAMS' WIN-LOSS RECORDS THE SEASON AFTER PARTICIPATING IN THE POSTSEASON WOMEN'S NATIONAL INVITATIONAL TOURNAMENT

David Zinn
Misericordia University

Sport Management Clubs and Their Relationship to Sport Management Student Success

Keith Christy
Adrian College
Erica J. Zonder
Eastern Michigan University
Emily Houghton
Minnesota State University, Mankato
Brenda A. Riemer
Eastern Michigan University

Friday Night Fallacy: The Practical Implications of Competitive Imbalance within Interscholastic Football

James E. Johnson
Ball State University
Allison K. Manwell
Ball State University
Beau F. Scott
Ball State University
Gibson Stoffer
Ball State University

Examining Differences in Perceptions and Reactions toward Sport Rivals among African American Fans

Cody T. Havard
University of Memphis
Rhema D. Fuller
University of Memphis
Timothy D. Ryan
University of Memphis
Brennan K. Berg
University of Memphis
Michael Hutchinson
University of Memphis

A Meta-Analysis of the Relationship between Charitable Motives and Behavior Intention to Participate in Charity Affiliated Sporting Events

Meungguk Park
Southern Illinois University
Morgan Chitiyo
Duquesne University

eSportscape: Exploring the Environmental Stimuli in eSports Venues

William W. Jang
Indiana University - Bloomington
Kevin K. Byon (advisor)
Indiana University - Bloomington
Anthony K. Kim
Indiana University - Bloomington

An examination of race and baseball: It's not all black and white

Charles Slavik
University of North Florida
E. Newton Jackson (advisor)
University of North Florida
Kristi Sweeney (advisor)
University of North Florida

The Effect of Bye Week Timing on Postseason Performance

Brett Morvant
University of Louisiana at Lafayette
Jeremy J. Foreman (advisor)
University of Louisiana at Lafayette

The Effect of Circadian Rhythms on Penalties in the National Football League

Keli Doles
University of Louisiana at Lafayette
Jeremy J. Foreman (advisor),
University of Louisiana at Lafayette

A Preliminary Analysis of the Sources of Stress Among Collegiate Student-Athletes

Landon T. Huffman
Johnson University
Robin L. Hardin
University of Tennessee
Kristina Navarro
Rutgers University

Determinants of Games Missed Following Concussions in the NFL

Abigail Lewis
University of Louisiana at Lafayette
Jeremy J. Foreman (advisor)
University of Louisiana at Lafayette

Analyzing attendance determinants of the National Basketball Association (NBA): A hierarchical linear regression analysis of the 2005-18 seasons

Namhun Lim
Wichita State University
Wonyong Kim
Wichita State University
Mark Vermillion
Wichita State University
Jeff Noble
Wichita State University

Impact of Investments in Health Care Services on Total Revenues of Non-Profit Organizations Using Health Affiliated Charity Sporting Events

Meungguk Park
Southern Illinois University
Taeho Yoh
Southern Illinois University
Ryan Powers
Southern Illinois University

Off-the-Field: An Analysis of Student-Athlete Mentorship Programs in the Mid-American Conference (MAC)

Khirey B. Walker
Ball State University
Skyler F. Fleshman
Ball State University

Poster Presentations

Friday, 4:45 pm to
5:45 pm (Atrium)

Servant Leadership as an Effective Model for Member Retention in the Sport Performance and Fitness Industries

Ho Yeol Yu
University of Houston
G. Matthew Robinson
Schreiner University
Marshall J. Magnusen (advisor)
Baylor University
DongHun Lee (advisor)
University of Houston
Myungwoo Lee
University of Houston

Consistency in Punishment: A Comparative Analysis of Academic and Recruiting Violations in the National Collegiate Athletic Association (NCAA)

Khirey B. Walker
Ball State University
Skyler F. Fleshman
Ball State University

Assessment of High School Football Coaches in Tennessee

Jason Smith
Tennessee State University
Essam Hamido
Tennessee State University
Robbie Cochrum
Tennessee State University
Poliala Dickson
Tennessee State University
Kemonte Jackson
Tennessee State University

An Examination of Required Technology Skills Within Intercollegiate Athletics Position Vacancy Announcements

Michael J. Diacin
University of Indianapolis

The 'Bryzzo Effect': The Marketing Strategies of the Chicago Cubs

Nick Petitti
Texas A&M University – Commerce
Samantha Roberts (advisor)
Texas A&M University – Commerce
Clay Bolton (advisor)
Texas A&M University – Commerce

Public High School Parents Perceptions of Interscholastic Competitive Balance: A Pilot Study

Gibson W. Stoffer
Ball State University
James E. Johnson (advisor)
Ball State University
Lindsey Blom (advisor)
Ball State University

Assessing the Co-Creation of Value with Dimensions of Stadium Atmosphere at Major League Soccer Games: A Conceptual Framework

Charles E. Reid, III
Adrian College
James J. Harwood
Florida State University

Harnessing Social Capital: Exploring the Distinctive Characteristics of Buzzworthy Tweets Associated with the Super Bowl

La Quita D. Frederick
Saint Peter's University

'Dodging the Draft': The Impact of Transgression on Draft Strategies of Professional Sport Teams in the USA

Shelby Hornsby
Texas A&M University – Commerce
Samantha Roberts (advisor)
Texas A&M University – Commerce
Clay Bolton (advisor)
Texas A&M University – Commerce

IMPACT OF TECHNOLOGY ON GRASSROOTS SPORTS PROGRAMS: EXAMINING THE IMPACT OF VIDEO GAMING ON LEARNING CRICKET

Jinwook (Jason) Chung
Winthrop University
Seth E. Jenny
Slippery Rock University of Pennsylvania
Dan Drane
Winthrop University
Jiho Kim
Wingate University

IMPACT OF PERCEIVED JOB SATISFACTION AMONGST CAMPUS RECREATION STUDENT EMPLOYEES ON JOB RETENTION, CAMPUS RETENTION, AND INTENTION TO STAY WITHIN THE RECREATION PROFESSION POST GRADUATION

Jinwook (Jason) Chung
Winthrop University
Joni Boyd
Winthrop University
Quintin Tucker
Winthrop University
Minkil Kim
Troy University

Contribution of playing pickleball on well-being among older adults

Jinmoo Heo
Yonsei University
Jungsu Ryu
Marshall University
Hyunmin Yang
Texas A&M University
Amy Chan Hyung Kim
Florida State University
Yoojung Rhee
Gallaudet University
Chung Sup Lee
California State University – Long Beach
Kyung Min Kim
University of Miami

Motivational factors of students volunteering at the NCAA Men's Basketball Final Four Event

Ada Nohemi Garcia Davila
Arkansas State University
David LaVetter (advisor)
Arkansas State University
Yongjin Hwang (advisor)
Arkansas State University

Transferable Skills and Camp Administration: The 'Forgotten Gem' of SRM

Isiah Henry
Texas A&M University – Commerce
Clay Bolton (advisor)
Texas A&M University – Commerce
Samantha Roberts (advisor)
Texas A&M University – Commerce

Venue and Directions



Conference Location:

First Tennessee Park
19 Jr. Gilliam Way
Nashville, TN 37210

Directions from Hotel to Conference:

- Turn right onto 7th Ave North
- Turn left onto Charlotte Ave
- Turn right onto Rosa L Parks Blvd
- Turn left onto 5th Ave North
- Turn right onto Jackson St
- Destination will be on your right

Parking/Transportation:

- Public lots and paid street parking are available surrounding the stadium.
- ***We encourage attendees to use Lyft or Uber from the hotel.*** This is cheaper and easier than parking!
- On Saturday, there is a 15k race that will close several streets around Bicentennial Park until 8:20am. Please plan accordingly.

Our Presenting Sponsors

