

## 2020 Applied Sport Management Association Conference

Hosted by Baylor University

### Conference Schedule Overview

<b>Date</b>	<b>Time</b>	<b>Activity</b>	<b>Location</b>
<i>Thurs. Feb. 27</i>	4:00-6:00pm	Registration/Packet Pickup	McLane Stadium Lobby
	4:30-6:30pm	Baylor Athletic Facilities Tour	Start at McLane Stadium Lobby
	6:30-9:00pm	Welcome Social	McLane Stadium President's Suite
<i>Fri. Feb. 28</i>	7:30-4:00pm	Late Registration/Packet Pickup	Foster Atrium
	8:00-10:00am	Morning Snacks	Foster Atrium
	8:00-8:50am	Poster Presentations	Foster 250
	9:00-9:50am	Panel #1   Niche Sports	Foster 250
	10:00-10:50am	Panel #2   Facilities	Foster 250
	11:30-12:50pm	Lunch/Panel #3   AD Panel	Foster 250
	1:00-3:55pm	Oral Presentations	Foster 118, 123, 126
	1:00-3:55pm	Case Study Competitions	Foster 102, 108
	1:00-1:50pm	Workshop #1	Foster 250
	2:00-2:50pm	Workshop #2	Foster 250
	3:00-3:50pm	Workshop #3	Foster 250
	3:00-4:00pm	Afternoon Snacks	Foster Atrium
	4:00-4:50pm	Panel #4   Social Media	Foster 250
<i>Sat. Feb. 29</i>	8:00-9:00am	Late Registration/Packet Pickup	Foster Atrium
	8:00-10:00am	Morning Snacks	Foster Atrium
	8:00-8:50am	Poster Presentations	Foster 250
	9:00-10:55am	Oral Presentations	Foster 118, 123, 126
	10:00-10:50am	Works in Progress	Foster 108
	10:00-10:50am	Panel #5   Fundraising	Foster 250
	11:30-12:50pm	Lunch/Keynote/Awards	Foster 250
	1:00-2:25pm	Oral Presentations	Foster 108, 118, 123, 126
	6:00pm	Baylor Lady Bears vs. Kansas State	Ferrell Center

**Events Schedule (Thursday, February 27<sup>th</sup>)**

**4:00 – 6:00pm**

**Registration (McLane Stadium Lobby)**

**4:30 – 6:30pm**

**Baylor Athletic Facilities Tour (Starts at McLane Stadium Lobby)**

**6:30 – 9:00pm**

**Welcome Social (President's Suite, McLane Stadium)**

**Events Schedule (Friday, February 28<sup>th</sup>)**

- 7:30 – 4:00pm**                      **Late Registration (Foster Atrium)**
- 8:00 – 10:00am**                      **Morning Snacks (Foster Atrium)**
- 8:00 – 8:50am**                      **Poster Presentations (Foster 250)**
- 9:00 – 9:50am**                      **Panel #1: Niche Sports (Foster 250)**
- 10:00 – 10:50am**                      **Panel #2: Contemporary Issues in Facility Management (Foster 250)**
- 11:30 – 12:50pm**                      **Lunch & Panel #3: Athletic Director Perspectives (Foster 250)**  
*Sponsored by LSU*
- 1:00 – 3:55pm**                      **Oral Presentations (Foster 118, 123, 126)**
- 1:00 – 3:55pm**                      **Case Study Competitions**  
*Undergraduate Competition (Foster 102)*  
*Graduate Competition (Foster 108)*
- 1:00 – 1:50pm**                      **Workshop #1 (Foster 250)**

<b>Presenter(s)</b>	<b>Workshop Title</b>
Rick Smith, Marietta College	Academic Reflections: A Collaborative Discussion on Academic Assignments that Allow Students to Connect Academic Material to a Completed Volunteer or Internship Opportunity

**2:00 – 2:50pm**                      **Workshop #2 (Foster 250)**

<b>Presenter(s)</b>	<b>Workshop Title</b>
Heather Alderman, Executive Director, Commission on Sport Management Accreditation	Applied Sport Management and the COSMA Accreditation Process

**3:00 – 3:50pm**                      **Workshop #3 (Foster 250)**

<b>Presenter(s)</b>	<b>Workshop Title</b>
David Pierce, Indiana University–Purdue University Indianapolis Kyle Mechelin, Indiana University–Purdue University Indianapolis Payton Grant, Indiana University–Purdue University Indianapolis Bryan Kryder, Right Hand Agency	How to Improve Your Students’ Creative Problem Skills by Teaching Design Thinking

**4:00 – 4:50pm**                      **Panel#4: Navigating Sport Social Media (Foster 250)**

**5:00pm**                      **Conclusion of Friday Events**

## Events Schedule (Friday, February 28<sup>th</sup>)

**8:00 – 8:50am          Poster Presentations in Foster 250**

Presenters	Presentation Title
Jamie Stangel, Valparaiso University	Measuring the Effect of Intercollegiate Athletic Success on Private Giving and Enrollment
Jaeman Son, Rogers State University Junmo Sung, Rogers State University Younghwan Choi, Namseoul University	How Does Corporate Social Responsibility Influence Team Identification and Behavioral Intention? Mediating Role of Satisfaction
Namhun Lim, Elizabeth City State University Wonyoung Kim, Wichita State University Ho Mun Jun, Mokpo National University Yong-Chae Rhee, Washington state University	Application of Random Slopes Modeling for Major League Baseball (MLB) Attendance Analysis
Namhun Lim, Elizabeth City State University Wonyoung Kim, Wichita State University Minkil Kim, Troy University Wanyong Choi, University of North Florida	Comparison of Attendance Dominants Between the 2013-18 Major League Baseball (MLB) Seasons and the Previous Six Seasons (2007-12)
Makenzie A. Schoeff, Ball State University, Jeffrey C. Petersen, Baylor University, Lawrence W. Judge, Ball State University	Athletic Training Services: Facility and Staffing Within the Secondary School System
Michael J. Diacin, University of Indianapolis	An Examination of Value-Added Incentive Strategies Utilized by National Basketball Association (NBA) teams to Increase Group Sales
Hayden Johnson, Baylor University Tristan Hawkins, Baylor University Austin Mease, Baylor University Jeffrey C. Petersen (Advisor), Baylor University	Who's #1? Assessing AP Ranking Impacts on Attendance in DI Men's Basketball

**Events Schedule (Friday, February 28<sup>th</sup>)**

**8:00 – 8:50am          Poster Presentations in Foster 250**

<b>Presenters</b>	<b>Presentation Title</b>
Doyeon Won, TAMU – Corpus Christi Weisheng Chiu, The Open University of Hong Kong Hyejin Bang, Florida International University Gonzalo A. Bravo, West Virginia University	Perceived Organizational Support on Volunteer Outcomes: Younger vs. Older Olympics Volunteers
Michael Muto, Baylor University William Quinn, Baylor University Maura Walsh, Baylor University Jeffrey C. Petersen (Advisor), Baylor University	Playing Surface Impacts on NFL Anterior Cruciate Ligament Injury Rates
Ben Everett, Baylor University Scott Visy, Baylor University Jeffrey C. Petersen (Advisor), Baylor University	Five-Star Wars: Do Facilities Provide a New Hope for College Basketball Recruiting?
Khirey B. Walker, Ball State University	Comparative Analysis of Student-Athlete Mentorship Programs in the NCAA
Andrea L. Buenaño, University of Cincinnati	A Quantitative Measure of Influences on Leadership Development as a Result of a Sport Management Student's Enrollment in an Experiential Learning Capstone Course
Amber Corcoran, Baylor University Danyel Beaver, Baylor University Alex Siedlecki, Baylor University Marshall J. Magnusen (Advisor), Baylor University	Court of Appeal: Exploring How the WNBA Can Enhance Its Market Presence via Brand Equity
Stacy Falconieri, Baylor University Caleb Clark, Baylor University Kenneth Braimer, Baylor University Marshall J. Magnusen (Advisor), Baylor University	The Good Old Days: Using Transition Theory to Better Understand Athlete Retirement from College Sports

## Events Schedule (Friday, February 28<sup>th</sup>)

**8:00 – 8:50am      Poster Presentations in Foster 250**

Presenters	Presentation Title
Eric J. Droegemeier, Schreiner University John P. Hakala, Schreiner University Reece W. Hohhertz, Schreiner University Jeffrey G. Williams, Schreiner University Andrew M. Castaneda, Schreiner University Kristen McAlexander (Advisor), Schreiner University Matt Robinson (Advisor), Schreiner University	Impact of Social Media Followership and Usage on NCAA Division I Baseball Attendance
Katy Gustafson, Baylor University Arish Bheraiya, Baylor University Marshall J. Magnusen (Advisor), Baylor University	Focus on the Family: Work-Family Conflict and Its Potential Impact on the Children of Sport Professionals
Izzy Farmwald, Baylor University Matt Gillette, Baylor University Jeffrey C. Petersen (Advisor), Baylor University	Better Stadium Better Football Program: Assessing FBS Stadium Spending and Rankings
Madison Cindric, Baylor University Stacy Falconieri, Baylor University Shelly Stafford, Baylor University Jeffrey C. Petersen (Advisor), Baylor University	Can You Dig It? Factors that Impact Power Five Volleyball Program Success
Maura Walsh, Baylor University Sarah Edmonson, Baylor University Marshall J. Magnusen (Advisor), Baylor University	The Case of the Big XII Conference: Academic and Athletic Success throughout Football Programs
Jacob Ashkinos, Baylor University Elodie Chapelet, Baylor University Marshall J. Magnusen (Advisor), Baylor University	Going Global: Considerations for Enhancing the International Student-Athlete Experience

## Events Schedule (Friday, February 28<sup>th</sup>)

**8:00 – 8:50am**      **Poster Presentations in Foster 250**

<b>Presenters</b>	<b>Presentation Title</b>
Marshall J. Magnusen, Baylor University Chee Qi, Baylor University Matt Robinson, Schreiner University	Entering the Fray: How Athletic Director Political Communications Can Influence Sport Consumer Attitudes and Consumption Behaviors
Savannah Rutledge, TAMU – Commerce Samantha Roberts (Advisor), TAMU – Commerce	From ‘You Suck’ to ‘World Champions’: Using Star Players to Change the Brand Narrative in Professional Sport
Kyle Combs, Baylor University Ben Everett, Baylor University Darryln McDonough, Baylor University Scott Visy, Baylor University Marshall J. Magnusen (Advisor), Baylor University	Locker Room to Boardroom: Applying Motivational Coaching Tactics to Business Management
Samuel J. Joswiak, Baylor University Brandon S. Mendel, Baylor University Blake M. Polley, Baylor University Marshall J. Magnusen (Advisor), Baylor University	The Game Has Changed: Exploring Collaborative Brand Attacks in Sport Social Media
Adam G. Pfleegor, Belmont University	C.R.E.A.M.: Profit Over Fair Play in Elite Marathons

## Events Schedule (Friday, February 28<sup>th</sup>)

### 1:00 – 3:55pm Oral Presentations in Foster 118, 123, & 126

Time	Location	Presenters	Presentation Title
1:00 – 1:25pm	118	Kwangho Park, Troy University Minkil Kim (Advisor), Troy University Gi-Yong Koo (Advisor), Troy University	The Diffusion of Virtual Reality for Spectator Sports Based on Adopter Categories (Graduate Student Research Competition Finalist)
1:00 – 1:25pm	123	Jimmy Sanderson, Texas Tech University Blair Browning, Baylor University Hank DeHay, Baylor University	Team Bonding or Team Distraction? Exploring Student-Athletes Fortnite Usage and its influence on Coach-Athlete Relationships
1:00 – 1:25pm	126	Clay E. Harshaw, Winston-Salem State University C. Clinton Harshaw, Presbyterian College	The Kyle Busch Problem: How NASCAR Cup Drivers Impact the Championship Points of Xfinity Series Drivers and How to Fix It
1:30 – 1:55pm	118	Marcella Otto, Louisiana State University Michael Martinez (Advisor), Louisiana State University Chris Barnhill (Advisor), Georgia Southern University	Why Engagement Matters in Sport Volunteer Motivation (Graduate Student Research Competition Finalist)
1:30 – 1:55pm	123	Jeffrey C. Petersen, Baylor University David A. Pierce, Indiana University Purdue University Indianapolis	Show Me the Money: An Analysis of Sport Management Faculty External Grant Activity
1:30 – 1:55pm	126	Rodrigo Feller, Ball State University Robert Turick (Advisor), Ball State University Khirey Walker (Advisor), Ball State University	Legacy and the Summer Olympic Games: An Analysis of the Tangible Outcomes from Recent Games
2:00 – 2:25pm	118	Myungwoo Lee, University of Houston Don Lee (Advisor), University of Houston	Retention Strategy in CSR Communication: Issues with Endorser Transgression (Graduate Student Research Competition Finalist)
2:00 – 2:25pm	123	Tiffany Demiris, Louisiana State University Chad Seifried, Louisiana State University	The Evolution of Baylor Football through Stadia Changes: A Story of Modernization



**Events Schedule (Friday, February 28<sup>th</sup>)**

**1:00 – 3:55pm Oral Presentations in Foster 118, 123, & 126**

<b>Time</b>	<b>Location</b>	<b>Presenters</b>	<b>Presentation Title</b>
2:00 – 2:25pm	126	Doyeon Won, TAMU – Corpus Christi Gonzalo A. Bravo, West Virginia University Weisheng Chiu, Open University of Hong Kong	Reciprocal and Non-reciprocal Employee-Organization Relationship: The Mediating Role of Felt Obligation and Workplace Organizational Familism Among Collegiate Coaches
2:30 – 2:55pm	118	Jordan R. Bass, University of Kansas Paul E. Putz, Baylor University Claire C. Zvosec, Louisiana State University	Mission-Driven Institutions, with a New Mission: How Religiously Affiliated Universities are Using Athletics to Survive
2:30 – 2:55pm	123	Brody J. Ruidley, Miami University (Oxford)	Intersection of Gaming and Giving
2:30 – 2:55pm	126	Manuela Picariello, Texas Woman’s University Sylvia Trendafilova, University of Tennessee Pamela Angelle, University of Tennessee	“Here’s How You Can Help Me”: Mentoring Practices for Female Leadership Development in the National Basketball Association (NBA)
3:00 – 3:25pm	118	Chuck Provencio, The University of New Mexico Tiara Rose Johnson, The University of New Mexico Daewon Yoon, The University of New Mexico John C. Barnes (Advisor) The University of New Mexico	Role Stressors in Sport: A Comparison Between Levels of Role Stress in Education and Service Industry Sport Providers
3:00 – 3:25pm	123	Brody J. Ruidley, Miami University (Oxford)	The History and Evolution of the Fantasy Sport Voice: An Examination of the Fantasy Sports Trade and Gaming Association
3:00 – 3:25pm	126	Darrien Watson, University of Tennessee Angela Wozencroft (Advisor), University of Tennessee Jason Scott (Advisor), University of Tennessee Jeffrey Graham (Advisor), University of Tennessee	What about Family Time?: A Work-family Conflict and Balance Approach to Family Leisure

**Events Schedule (Friday, February 28<sup>th</sup>)**

**1:00 – 3:55pm            Oral Presentations in Foster 118, 123, & 126**

<b>Time</b>	<b>Location</b>	<b>Presenters</b>	<b>Presentation Title</b>
3:30 – 3:55pm	118	Forre E. Zook, The University of Kansas Jordan Bass, The University of Kansas	The ‘Overnight Celebrity’ Phenomenon and its Impact on Female Athlete Identity
3:30 – 3:55pm	123	Daniel A. Rascher, University of San Francisco, SportsEconomics, LLC Giseob Hyun, Facebook, Inc. Mark S. Nagel, University of South Carolina	Is there a Consensus?: A Test of Methodologies Used to Measure Economic Impact in Sports
3:30 – 3:55pm	126	Tim Wilson, Tusculum University	A Qualitative Exploration of Job Entry Recommendations from Sport Management Professionals

## Events Schedule (Saturday, February 29<sup>th</sup>)

<b>8:00 – 9:00am</b>	<b>Late Registration (Foster Atrium)</b>
<b>8:00 – 10:00am</b>	<b>Morning Snacks (Foster Atrium)</b>
<b>8:00 – 8:50am</b>	<b>Poster Presentations (Foster 250)</b>
<b>9:00 – 10:55am</b>	<b>Oral Presentations (Foster 118, 123, &amp; 126)</b>
<b>10:00 – 10:50am</b>	<b>Works in Progress/Publishing Roundtable (Foster 108)</b> <i>Dr. Marshall Magnusen, Baylor University</i> <i>Dr. Matthew Walker, University of North Texas</i>
<b>10:00 – 10:50am</b>	<b>Panel #5 – Make it Rain: Advances in Collegiate Fundraising and University Analytics (Foster 250)</b>
<b>11:30 – 12:50pm</b>	<b>Lunch/Awards/Keynote Speaker (Foster 250)</b>
<b>1:00 – 2:25pm</b>	<b>Oral Presentations (Foster 108, 118, 123, &amp; 126)</b>
<b>2:30</b>	<b>Conference Conclusion – Thank You for Attending!!!</b>
<b>6:00pm</b>	<b>Baylor Lady Bears vs. Kansas State at the Ferrell Center (Tickets are Complementary)</b>

## Events Schedule (Saturday, February 29<sup>th</sup>)

**8:00 – 8:50am          Poster Presentations in Foster 250**

Presenters	Presentation Title
Grant M. McLaughlin, Baylor University Samuel J. Joswiak, Baylor University Blake M. Polley, Baylor University Jeffrey C. Petersen (Advisor), Baylor University	Is the Grass Always Greener? Field Surface Effects on Winning in Division III Football
Carlene Griffin, University of Houston Dena Garner, The Citadel Michael Cottingham, University of Houston Don Lee, University of Houston	Influence of Disability Education and Service Learning on Changing Views towards Individuals with Disabilities
Kyle Combs, Baylor University Darryln McDonough, Baylor University Kenny Braimer, Baylor University Jeffrey C. Petersen (Advisor), Baylor University	Smaller Crowd, Extra Loud: Rightsizing NCAA Basketball Arenas
Gianna L. Esparza, Schreiner University Brianna N. Lane, Schreiner University Kadi L. Elledge, Schreiner University Kendra E. Brown, Schreiner University Matt Robinson (Advisor), Schreiner University	Hazing or Team-bonding? A Look at NCAA Division II Athletic Department Hazing Policy
Justin R. Rodriguez, Schreiner University John G. Brittenum, Schreiner University Carter A. Paling, Schreiner University Erik C. Hall, Schreiner University Kristen McAlexander (Advisor), Schreiner University Matt Robinson (Advisor), Schreiner University	An Investigation of the Impact of International Players on NCAA Division III National Soccer Ranking

## Events Schedule (Saturday, February 29<sup>th</sup>)

**8:00 – 8:50am**

**Poster Presentations in Foster 250**

Presenters	Presentation Title
Dillon Costantino, Schreiner University Andrew Sparks, Schreiner University Creed Greer, Schreiner University Jordan Garcia, Schreiner University Corbin Hurd, Schreiner University Matt Robinson (Advisor), Schreiner University	Mission Possible? A Look at Mission Statements of State Recognized Interscholastic Athletic Programs
Owen Rogers, Baylor University Andrea Huete, Baylor University Lenoy Jones Jr., Baylor University Jeffrey C. Petersen (Advisor), Baylor University	High School Football Indoor Practice Facility Impacts on Team Success and Athlete Scholarships
Jeffrey R. Farr, University of Illinois – Urbana-Champaign John Kaczorowski, University of Illinois – Urbana-Champaign	Minding the Gap: Generating Knowledge Mobilization of Academic Research
Robert Mathner, Troy University Sara Vogt, Troy University David Ridpath, Ohio University Alex Breitling, Troy University	NCAA Cost of Attendance Stipend: A Content Analysis Examining the Rate of Change
Grant Udinski, Baylor University Jens Danielsen, Baylor University Jeffrey C. Petersen (Advisor), Baylor University	Big House or Bust? An Examination of FBS Football Stadium Size, Attendance, and Success
Li-Shiue Gau, Asia University, Taiwan Jong-Chae Kim, Fairleigh Dickinson University Hui-Lan Hsieh, Asia University, Taiwan Hsiu-Tan Chu, Asia University, Taiwan	Combination of Theoretical and Experiential Teaching and Learning in a Sport and Leisure Literacy Course

## Events Schedule (Saturday, February 29<sup>th</sup>)

8:00 – 8:50am

Poster Presentations in Foster 250

Presenters	Presentation Title
Sarah Edmondson, Baylor University Shannon Wright, Baylor University Jeffrey C. Petersen (Advisor), Baylor University	Assessing the Relationship of Financial and Facility Variables on Winning in Big 12 Football
Brooke Forester, University of South Alabama Shelley Holden, University of South Alabama Mitchell Woltring, University of South Alabama Caitlyn Hauff, University of South Alabama	Life Skills Programming: Division I Student-athletes' Perceptions and Suggestions
Jacob Ashkinos, Baylor University Elodie Chapelet, Baylor University Jeffrey C. Petersen, (Advisor), Baylor University	Long Drives and Wasted Time: On-Campus Golf Course Impact on NCAA Golf Rankings in the Power 5
Aaron Anderson, Texas A&M University Scott D. Waltemyer (Advisor), Texas A&M University	Pay Inequity: A Case Study of U.S. Soccer from Brazil 2014 to France 2019
Abigail Mire, University of Louisiana at Lafayette Jeremy J. Foreman (Advisor), University of Louisiana at Lafayette	The Effect of Head Coach Gender on Powerlifting Performance
Camila Garcia, University of Louisiana at Lafayette Jeremy J. Foreman (Advisor), University of Louisiana at Lafayette	Effects of Diversity on Team Performance in Women's College Basketball

**Events Schedule (Saturday, February 29<sup>th</sup>)**

**8:00 – 8:50am**

**Poster Presentations in Foster 250**

<b>Presenters</b>	<b>Presentation Title</b>
Kwangho Park, Troy University Minkil Kim, Troy University Anthony Dixon, Troy University Gi-Yong Koo, Troy University Jaehae Park, University of Tennessee	Sustainable Development: The Financial Savings and Carbon Dioxide Reduction by Changing to LED lights in Sport Stadiums
Grant Udinski, Baylor University Jens Danielsen, Baylor University Marshall J. Magnusen (Advisor), Baylor University	Hiring Superstars: Exploring the Value of Professional Search Firms to College Athletic Departments

## Events Schedule (Saturday, February 29<sup>th</sup>)

### 9:00 – 10:55am Oral Presentations in Foster 118, 123, & 126

Time	Location	Presenters	Presentation Title
9:00 – 9:25am	118	Shelby Hornsby, TAMU – Commerce Samantha Roberts (Advisor), TAMU – Commerce	Does Success Outweigh Inequality? The Funding of Paralympic Sport in Great Britain & the Lessons to be Learned by Team USA
9:00 – 9:25am	123	Claudia Silva, University of Houston Aysa Martinez, University of Houston Brooke Sons, University of Houston Cinthia Cuevas, University of Houston Michael Cottingham, University of Houston	Minority in a Minority: The Lived Experiences of Marginalized Athletes in Wheelchair Rugby
9:00 – 9:25am	126	Zach Rasmussen, University of Kansas Christopher Brown, University of Kansas	Diversity Officers in Intercollegiate Athletics: An Exploratory Study
9:30 – 9:55am	118	Vanessa Gonzalez, University of Tennessee Jeffrey Graham (Advisor), University of Tennessee	Supporting the Academic and Athletic Transition from High School to College for Collegiate Athletes
9:30 – 9:55am	123	Li-Shiue Gau, Asia University, Taiwan Jong-Chae Kim, Fairleigh Dickinson University Nguyen Bich Hong, Thai Nguyen University of Economics and Business Administration, Vietnam Pham Thuy Duong, Thai Nguyen University of Economics and Business Administration, Vietnam	From Traits and Value Orientation to Sport Provision Diversity at College Lives in Vietnam, Taiwan, and the United States of America
9:30 – 9:55am	126	Skylar Fleshman, Ball State University Khirey Walker (Advisor), Ball State University	Customer Satisfaction in the Division I Football Sportscape
10:00 – 10:25am	118	Young Suk Oh, Clemson University Margaret Domka, Clemson University Skye Gerald Arthur-Banning, Clemson University Mariela Fernandez, Clemson University	Determining Capacity and Barriers to Disability Sport Development: The International Federation of Cerebral Palsy Football Membership Perspective



**Events Schedule (Saturday, February 29<sup>th</sup>)**

**9:00 – 10:55am Oral Presentations in Foster 118, 123, & 126**

<b>Time</b>	<b>Location</b>	<b>Presenters</b>	<b>Presentation Title</b>
10:00 – 10:25am	123	Landon T. Huffman, Johnson University Robin L. Hardin, University of Tennessee Kristina Navarro, Rutgers University Kelsey A. Varzeas, Ohio State University	Realms of Stress Among Collegiate Student-Athletes
10:00 – 10:25am	126	Nick Petitti, TAMU – Commerce Samantha Roberts (Advisor), TAMU – Commerce	Should Everyone Get a Second Chance? Fan Perceptions of Transgression and NFL Accountability
10:30 – 10:55am	118	Gin Presley, University of Louisville Adam Cocco, University of Louisville Megan Shreffler, University of Louisville	Exploring International Volunteer Learning Programs: An Examination of Engagement and Skill
10:30 – 10:55am	123	Clayton B. Bolton, TAMU – Commerce Samantha Roberts, TAMU – Commerce	A Multi-Partner Approach to Experiential Learning
10:30 – 10:55am	126	Edward Horne, Northern Illinois University Nathan Baer, Northern Illinois University	Understanding the Youth Sport purchaser: What are Parents' Preferences?

**Events Schedule (Saturday, February 29<sup>th</sup>)**

**1:00 – 2:25pm Oral Presentations in Foster 108, 118, 123, & 126**

<b>Time</b>	<b>Location</b>	<b>Presenters</b>	<b>Presentation Title</b>
1:00 – 1:25pm	108	Matthew Mackenzie, TAMU – Commerce Samantha Roberts (Advisor), TAMU – Commerce	The Changing Face of the Peleton: Implications of the Internationalization of Cycling’s Grand Tours
1:00 – 1:25pm	118	Kyle Mechelin, Indiana University-Purdue University Indianapolis Geoffre Sherman, Indiana University-Purdue University Indianapolis David Pierce (Advisor), Indiana University-Purdue University Indianapolis	Designing and Engaging Student Clubs in Sport Management
1:00 – 1:25pm	123	Olin L. Adams III, Auburn University	Female Jockeys in Thoroughbred Racing
1:00 – 1:25pm	126	Jennifer E Lukow, High Point University	Practicing What We Preach: Growing a Sport Management Program From 0-160 Students in Four Years
1:30 – 1:55pm	108	Samantha Roberts, TAMU – Commerce Steven Prewitt, TAMU – Commerce	The Practicalities of being Autism-Friendly: Challenges for the Sport Industry
1:30 – 1:55pm	118	Robert Turick, Ball State University Rodrigo Feller, Ball State University Nicholas Swim, University of Louisville	Set Up to Fail: Coaching, Race, and the Glass Cliff in College Football
1:30 – 1:55pm	123	Joshua Shuart, Sacred Heart University	Practical Applications of Longitudinal Athlete Endorsement Data
1:30 – 1:55pm	126	Isiah Henry, TAMU – Commerce Samantha Roberts (Advisor), TAMU – Commerce	Community Relations: The ‘True’ Impact of Professional Sport
2:00 – 2:25pm	108	Courtney L. Flowers, Texas Southern University Robert Lyons, Queens University E. Newton Jackson, University of North Florida	Fair Pay & Play: Examining Gender Equity Impact on Compensating College Athletes

**Events Schedule (Saturday, February 29<sup>th</sup>)**

**1:00 – 2:25pm Oral Presentations in Foster 108, 118, 123, & 126**

<b>Time</b>	<b>Location</b>	<b>Presenters</b>	<b>Presentation Title</b>
2:00 – 2:25pm	118	Lei Ouyang, Marshall University Jing Yan, Jilin Institute of Physical Education	Customer Satisfaction and Price Sensitivity in the Health and Fitness Club Industry: The Moderating Influence of Switching Barriers
2:00 – 2:25pm	123	Robert Turick, Ball State University	Providing opportunities for Internships and Practicums: The Next Steps in Experiential Learning Research for Student-athletes