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2022 Conference – Case Study Competition

The ASMA conference will be Feb. 16-18, 2022, hosted by Ball State University in Indianapolis, IN. For information about the conference and ASMA, please visit: <http://appliedsportmanagement.org/>

As you begin to prepare submitting abstracts for conference presentations, we wanted to invite you to participate in the 2022 ASMA Case Study Competition. This year's case study competition will have an Undergraduate and Graduate division, which provide a great opportunity for students to apply in-class learning experiences to a current real-world issue. Academic and Industry professionals will serve as panelists, which will evaluate participants and provide feedback regarding their overall case study submission/presentation.

Eligibility:

- **This competition is for currently enrolled students only.**
 - The Undergraduate Case Study Competition is open to students currently in the Undergraduate Program at their respective institution. **No graduate students will be permitted to participate in the Undergraduate Competition.**
 - The Graduate Case Study Competition is open to students currently in the Graduate Program at their respective institution. Undergraduate students will be allowed to participate on Graduate Case Study teams, if necessary. However, this will need to be communicated to the Case Study Competition Director, Dr. Samantha Roberts (Samantha.Roberts@tamuc.edu).
 - Each team must have a designated faculty advisor
 - The role of the faculty advisor is to coordinate conference registration and travel for his or her team(s) and, during the competition itself, to offer feedback on presentation style and proofreading/sentence structure. **The faculty advisor may NOT, however, be involved with the formation of the case study solution and recommendations.**
 - To be eligible, students and their respective faculty advisor must be officially registered for the conference no later than Friday, January 14th, 2022 in order to receive the Case Study.
 - As an attempt to incentivize participating in the Case Study Competition, participating teams will receive a discounted team rate rather than an individual student rate. The team rate will be \$300 and teams will have a maximum of four (4) participants (\$25 discount per participant; \$100 total from the regular student rate).
 - Tentatively, teams will receive the case study information during the week of January 17th, 2022 and additional information pertaining to the competition will be provided then.
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